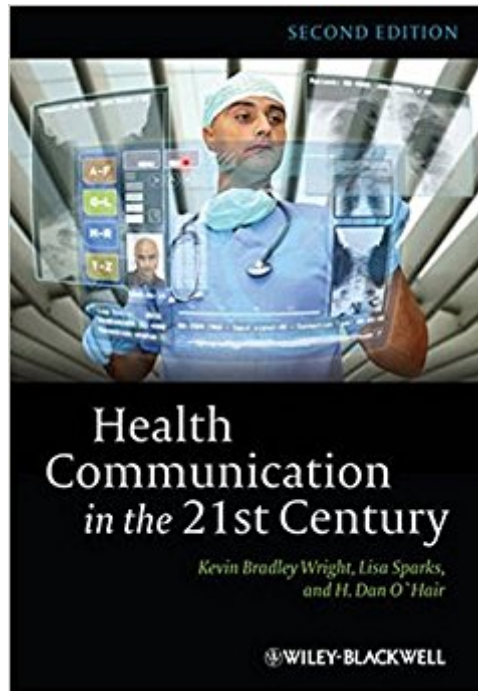




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Health Communication In The 21st Century



Synopsis

This popular and engaging text on health communication is now revised and updated in a second edition that incorporates recent research and boasts new material on topics such as crisis communication, social disparities in health, and systemic reform. Fully revised second edition of this popular and authoritative text Includes fresh material on topics such as crisis communication, health care reform, global health issues, and political issues in health communication New case studies, examples, and updated glossary keep the work relevant and student-friendly Provides effective strategies for healthcare organizations and individuals in communicating with patients Updated and enhanced online resources, including PowerPoint slides, test bank, and instructors manual, available upon publication at www.wiley.com/go/wright

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Average Customer Review: 3.5 out of 5 stars Â Â See all reviews Â (8 customer reviews)

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Customer Reviews

I am surprised by the grammatical errors that this book has. I have seen several instances now of misspelled words, or sentences that weren't quite right and I am only halfway through the book. As a required book for one of my college senior classes, I expected it to be proofread more thoroughly.

The book itself is repetitive and boring but its written in a way that you can read each headline and pull something together based on it because somehow what you think you're going to read about is what you actually read about. The book just stretches out the chapters unnecessarily.

I like the subject of this book, but there are so many typos that it can get to be distracting while reading. In one paragraph there was even the same sentence twice in a row.

I recieved a book with a damaged cover. It made me feel unhappy with that. but the content is fine.

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